



6 Courses

AI Foundations for Creativity

Prompting for Generative AI

Navigating Generative AI Ethics

Leading Creative Projects with AI

AI Tools for Creatives powered by Adobe Firefly

AI-Powered Exploration With Adobe Firefly Boards



Mar 16, 2026

Elena Uvarova

has successfully completed the online Specialization

Create and Enhance Visuals With AI

This specialization shows you how to lead creative work with Adobe Firefly. Across six courses, you'll build a foundation in generative AI, learn how Firefly works with images, vectors, and video, and practice writing prompts that express intent, style, and storytelling. You'll use Firefly Boards for visual thinking and collaboration while exploring how AI fits into real production workflows. You'll also learn ethics, content authenticity, and bias so you can make responsible creative decisions. Through hands-on practice, you'll scale content, adapt assets, refine AI outputs with Creative Cloud apps, and communicate direction clearly. By the end, you'll be able to ideate, design, refine, and lead innovative, responsible creative projects powered by Firefly.

Adobe

This certificate attests to the learner's completion of an online program delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.

Verify this certificate at:

<https://coursera.org/verify/specialization/5GIDMXH7OMH2>