



4 Courses

Course 1: Introduction to Digital Experience and Ecommerce

Course 2: Introduction to Adobe Commerce

Course 3: Technology Concepts Powering Adobe Commerce

Course 4: Adobe Commerce Best Practice, Case Study, Careers



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Elena Uvarova

has successfully completed the online Specialization

Adobe Ecommerce Foundation

Speak with confidence to business leaders and stakeholders about common ecommerce business needs, match business requirements with Adobe Commerce technology features, and cite ecommerce strategies and KPIs through this Foundation Specialization Certificate. Ecommerce is tightly integrated into customer experience today. Offering an ecommerce system involves business, marketing, and information technology that, if done well for an organization, create a seamlessly personalized user experience for consumers. At the end of the program, you'll be able to articulate the significance of ecommerce in digital experience and what companies are looking for to meet their customer needs and the capabilities and core components of Adobe Commerce, and you'll use your understanding of the key technolog



Tyler Tu
Global Head
Adobe DX Credential
Program

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