



3 Courses

**Ideate and Visualize
Creative Ideas Using AI Tools**

**Design and Refine Creative
Work with AI**

**Create and Publish Content
for Your Audience with AI**



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Elena Uvarova

has successfully completed the online Specialization

Generative AI for Creative Workflows

This specialization teaches you to use generative AI as a creative partner with Adobe Firefly, Express, Illustrator, Photoshop, and Acrobat. You'll learn how AI can enhance—not replace—your imagination as you brainstorm visuals, refine branded assets, and prepare work for clients or audiences. Across three hands-on courses, you'll generate ideas quickly, shape them into cohesive visual stories, and polish designs into professional assets. You'll adapt work across formats, collaborate in real time, and use Adobe's Content Credentials for ethical content management. By the end, you'll build concept galleries, narrative boards, branded assets, social-ready campaigns, and a professional presentation—equipping you to design and publish confidently in an AI-powered world.

Adobe

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